

Message Text

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46

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 SS-07 SAJ-01 DRC-01 RSC-01 /022 W

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FM AMEMBASSY MOSCOW

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 5907

AMEMBASSY VIENNA

LIMITED OFFICIAL USE MOSCOW 1703

E. O. 11652: N/A

TAGS: BEXP, UR

SUBJ: ADVANCED BUSINESS SYSTEMS SEMINAR

COMMERCE FOR BEWT/COLER

VIENNA FOR EWTC

1. INVITATIONS AND SEMINAR BROCHURE RECEIVED FEBRUARY 1. REVIEW OF BROCHURE REVEALS SEVERAL UNFORTUNATE ERRORS IN RUSSIAN TEXT, PARTICULARLY IN SECTION ON GENERAL BINDING CORPORATION, WHICH EMBASSY BELIEVES RAISE DOUBT AS TO WHETHER BROCHURE SHOULD BE DISTRIBUTED. RUSSIAN TEXT ON GENERAL BINDING CORP. REFERS TO COMPANY AS "GENERAL CORPORATION" ("OBSHCAYA KORPORATSIYA") AND COMPANY REPRESENTATIVE COURAL IS IDENTIFIED AS "CHIEF OF SALES DEPARTMENT IN THE COUNTRIES OF THE SOCIALIST CAMP" ("OTDEL SBYTA V STRANAKH SOTSIALISTICHESKOVO LAGERYA"). WHILE SOVIETS USE EXPRESSION "SOTSIALISTICHESKIY LAGER" TO DESCRIBE COUNTRIES OF WARSAW PACT, EMBASSY DOES NOT BELIEVE USE OF THIS TERMINOLOGY IN OFFICIAL US GOVERNMENT PUBLICATION APPROPRIATE. SECTION OF BROCHURE ON GENERAL BINDING ALSO USES WORD "GERMANY" IN GERMAN-LANGUAGE TEXT AND ADJECTIVE "GERMAN" ("NEMYETSKIY") IN RUSSIAN TEXT.

2. EMBASSY HAS NO WAY OF PREDICTING CHAMBER OF COMMERCE'S REACTION TO BROCHURE, BUT OBJECTIONS FROM CHAMBER OR OTHER SOVIET ORGANIZATION TO TERMINOLOGY USED IN RUSSIAN TEXT

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CANNOT BE EXCLUDED. EMBASSY NOT RPT NOT ABLE CORRECT TEXT

HERE, AND WE ASSUME IT TOO LATE, AND TOO EXPENSIVE, DO REPRINT.

3. UNDER CIRCUMSTANCE, WE SUGGEST THAT BROCHURE NOT RPT NOT BE USED HERE. PLEASE ADVISE SOONEST, AS INVITATIONS AND BROCHURES SHOULD BE SENT TO CHAMBER ASAP.

4. IN FUTURE, EMBASSY RECOMMENDS THAT PROOFS OF RUSSIAN TEXTS BE SENT TO EMBASSY FOR REVIEW PRIOR TO PRINTING.
DUBS

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NNN

Message Attributes

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